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For Immediate Release

Explore Charlottesville's Finest Homes at the 61st Annual BRHBA Parade of Homes!

October 5-6 & 12-13, 2024

Charlottesville, VA – Get ready for a spectacular showcase of craftsmanship and innovation as the 61st Annual Blue Ridge Home Builders Association (BRHBA) Parade of Homes returns to Charlottesville! Spanning two exciting weekends in October — October 5th-6th and October 12th-13th — this year's Parade promises to be an unforgettable experience for home enthusiasts, buyers, and dreamers alike.

Presented by **Nest Realty**, the 2024 Parade of Homes offers an exclusive look inside 19 of the region's most stunning homes, with prices ranging from the upper \$400,000s to over \$2 million. Whether you're in the market for a new home or simply curious about the latest trends in home design, this is your chance to explore luxurious gourmet kitchens, spa-like owner's retreats, and captivating interiors and landscapes crafted by twelve of the finest local builders.

New This Year: A Scavenger Hunt Adventure!

For 2024, the Parade of Homes introduces an exciting *Scavenger Hunt* that invites visitors to engage with each of the 19 featured homes on a whole new level. Every home has a unique design feature waiting to be discovered. Participants who successfully identify all 19 features will have the chance to win prizes donated by the talented builders themselves! Check out the official rules and details at www.brhbaparadeofhomes.com.

Can't Make It in Person? No Problem!

This year, thanks to **AirLens, LLC**, the Parade continues to embrace cutting-edge technology with an immersive *Virtual Tour* experience! Each of the 19 in-person entries will also be featured online with a stunning Matterport 3D walkthrough and video presentation. Additionally, eight *Virtual Only* homes will be available to explore from the comfort of your home. The Virtual Tour will remain live through the end of October, so you won't miss a single detail.

Parade of Homes Magazine & Map

The Parade of Homes Magazine, a 64-page guide featuring all Parade entries, will be directly mailed to approximately 7,500 households in the greater Charlottesville area and available in *Cville Weekly* starting September 26. Want to plan your route? Don't miss the Parade map, which will be printed in *Real Estate Weekly* ahead of the event.

Event Details

Mark your calendars for two weekends of inspiration, design, and community spirit! Homes will be open from **12 PM to 5 PM** on both Saturdays and Sundays, and best of all, admission is **FREE**. Builders and their agents will be on-site to answer questions and showcase the incredible homes that highlight Charlottesville's premier craftsmanship and style. For more information, visit www.brhbaparadeofhomes.com and follow BRHBA on social media for the latest updates. Don't miss this extraordinary opportunity to discover your dream home!

Blue Ridge Home Builders Association

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